

# HKU STROKE WEBSITE

## 私隱政策

此網站由香港大學擁有（亦可稱「大學」、「網頁」或「我們」）。網站根據香港法例第 486 章《個人資料(私隱)條例》（「條例」），致力於尊重我們的用戶、訪客和其他公共用戶的私隱權。我們訂定了此政策（「私隱政策」），旨在使您在訪問和使用網站時給您帶來信心，並表明我們對公平信息慣例和保護私隱的承諾。本私隱政策僅適用於此網站，不適用於您可能從網站或網站合作夥伴的任何網站連結的任何其他網站。每個網站可能都有數據收集、儲存和使用慣例，與本私隱政策不盡相同的政策。您對網站的使用受本私隱政策和使用條款的約束。

### 流量數據收集

當您使用網站時，我們會自動跟蹤並收集以下類別的信息：(1) IP 地址；(2) 域服務器；(3) 訪問網站的移動設備類型；(4) 將您連結到網站的引薦來源；及 (5) 與您的瀏覽器和網站的交互相關的其他信息（統稱為「流量數據」）。

### 網際網路 Cookies

「網際網路 Cookies」是傳輸到您電腦硬盤上的小型電腦文件檔案，其中包括瀏覽網站時的用戶名稱、用戶喜好、訪問的頁面列表，以及進行的活動等信息。您可以自行決定阻止網際網路 Cookies 或從移動設備中刪除網際網路 Cookies，並承擔費用和承擔責任。但是，通過禁用網際網路 Cookies，您可能無法訪問網站的全部功能。

我們的合作夥伴使用的其他網際網路 Cookies 可能會收集其他非個人識別信息，例如移動設備的 IP 地址、操作系統類型、瀏覽器類型、您查看過的網頁、您的互聯網服務提供商的地理位置，以及人口統計信息，例如性別和年齡範圍。該信息用於為網站提供有關我們用戶的人口統計和互聯網行為的更多信息。

但是，我們不會將儲存在這些網際網路 Cookies 中的信息直接連結到您在網站中提交的任何個人信息。

### 網絡信標

在有限的情況下，我們還可能會使用「網絡信標」來收集有關您使用網站、部分贊助商和廣告商的網站，以及您使用我們發送給您的電子郵件、特別促銷或新聞通訊的匿名非個人信息。「網絡信標」是嵌入在網頁或電子郵件中的微小圖像文件，它們在網頁或電子郵件中提供狀態並從

用戶的瀏覽器發送回其主服務器信息。網絡信標收集的信息使我們能夠有系統地監察有多少人在使用網站、選定的贊助商和廣告商的網站，或打開我們的電子郵件，以及使用網站的目的。

## 網站分析

我們可能會結合網站使用第三方網站分析服務。這些服務不會在不使用其服務的網站上跟蹤您的瀏覽習慣。我們正在使用從這些服務中收集的信息來發現可用性問題，以使網站更加易於使用。收集的數據將永遠無法識別您或您的帳戶。我們僅記錄匿名用戶信息。

## 網站對您信息的使用

我們可能會使用您的聯繫數據向您發送有關網站或服務的信息，旨在在必要時與您聯繫，包括提醒您即將到來或後續的檢查或活動，以及與某些互動工具一起使用的信息。我們可能會使用您在網站的人口統計數據、流量數據或醫療數據、在電子郵件和其他通訊中，根據您的喜好定制並顯示我們認為您可能感興趣的內容。

## 信息共享

我們會按照本私隱政策中所述方式，共享從您那裡收集的某些類別的信息。我們只能在綜合（即非個人身份）的層面上，與廣告客戶和其他第三方共享人口特徵數據。我們還有可能與合作夥伴共享個人信息和流量數據，這些合作夥伴通過執行與網站操作相關的核心服務（例如網絡寄存、履行或數據儲存和安全性）和/或通過向我們提供某些互動工具。這些合作夥伴必須遵守我們在本私隱政策中向您承諾的相同安全性和保密性標準，並且他們將僅使用您的聯繫數據和其他個人信息來履行對網站的特定義務。我們不會與任何第三方共享，出售，出租或交易您的個人信息，以達致他們的促銷目的。

## 保密和安全性

除非本私隱政策中另有規定，否則我們將對您的個人信息保密，並且不會與第三方共享。除非我們真誠地認為有必要披露您的個人信息或我們收集的有關您的任何其他信息，以(1) 遵守法院命令或其他法律程序；(2) 保護我們或另一方的權利，財產或安全；(3) 執行我們的使用條款；或(4) 回應有關任何發佈或其他內容侵犯了第三方權利的主張。

## 私隱政策的更新和變更

我們保留隨時添加、更改、更新，或修改本私隱政策的權利，因此請經常留意。如果我們這樣做，那麼我們將在此通知您，以及在我們的網站上發佈通知和/或通過電子郵件發送給您，說明任何更改（重大更改或其他更改），並在適當的情況下連結到修改後的政策，以便您可以對

其進行審查。在所有情況下，我們收集的資訊的使用，均受收集此類資訊時有效的私隱政策約束。

## 連結到其他網站

網站包含與我們沒有關聯的第三方網站的連結。我們不會與這些網站共享您的個人資訊，並且對其私隱政策不承擔任何責任。如果您決定訪問這些第三方網站，建議您閱讀其私隱政策。

## 適用法律

本私隱政策應根據香港特別行政區的法律進行管理和解釋。

## 聯絡我們

如果您對此私隱政策有任何意見、疑慮或疑問，請電郵至 [stroke@hku.hk](mailto:stroke@hku.hk)。

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此中文私隱政策為英文版本譯本，如中、英文兩個版本有任何抵觸或不相符之處，應以英文版本為準。

## Privacy Policy

This website is owned by The University of Hong Kong (the “University”, “Website”, “We” or “Us”). This website is committed to respecting the privacy rights of our users, visitors, and other public users of the website in accordance with Hong Kong’s Personal Data (Privacy) Ordinance (Cap.486 of the Laws of Hong Kong) (“PDPO”). We created this policy (“Privacy Policy”) to give you confidence as you visit and use the website, and to demonstrate our commitment to fair information practices and the protection of privacy. This Privacy Policy is only applicable to the website, and not to any other websites that you may be able to access from the website or any website of our partners, each of which may have data collection, storage, and use practices and policies that differ materially from this Privacy Policy. Your use of the website is governed by this Privacy Policy and the Terms of Use.

## **TRAFFIC DATA COLLECTED**

We automatically track and collect the following categories of information when you use the website: (1) IP addresses; (2) domain servers; (3) types of mobile device accessing the website; (4) referring source which may have sent you to the website; and (6) other information associated with the interaction of your browser and the website (collectively “Traffic Data”).

## **COOKIES**

“Cookies” are small computer files that are transferred to your computer's hard drive that contain information such as user ID, user preferences, lists of pages visited and activities conducted while using the websites. At your option, expense and responsibility, you may block cookies or delete cookies from your mobile device. However, by disabling cookies, you may not have access to the entire set of features of the website.

Other cookies used by our partners may collect other non-personally-identifying information, such as the mobile device’s IP address, type of operating system, type of browser, what web pages were viewed at what time, the geographic location of your internet service provider and demographic information, such as gender and age range. This information is used to provide us with more information about our users’ demographics and internet behaviours.

We do not link the information stored in these cookies directly to any of your Personal Information you submit while on the website, however.

## **WEB BEACONS**

In limited circumstances, we also may use “Web Beacons” to collect anonymous, non-personal information about your use of our website and the sites of selected sponsors and advertisers, and your use of emails, special promotions or newsletters we send to you. “Web Beacons” are tiny graphic image files embedded in a web page or email that provide a presence on the web page or email and send back to its home server information from the user’s browser. The information collected by web beacons allows us to statistically monitor how many people are using the website and selected sponsors' and advertisers' sites, or opening our emails, and for what purposes.

## **WEBSITE ANALYTICS**

We may use third-party website analytics services in connection with the website. The third-party website analytics will not track your browsing habits across any websites that are not using their services. We are using the information collected from these services to find usability problems to make the website easier to use. The collected data will never identify you or your account. We only record anonymous user information.

## **USE OF YOUR INFORMATION**

We may use your Contact Data to send you information about the website or Services, to contact you when necessary, including to remind you of upcoming or follow-up appointments, and in conjunction with your use of certain Interactive Tools. We may use your Demographic Data, your Traffic Data or your Medical Data to customize and tailor your experience on the website, in emails and other communications, displaying content that we think you might be interested in and according to your preferences.

## **SHARING OF INFORMATION**

We share certain categories of information we collect from you in the ways described in this Privacy Policy. We may share Demographic Data with advertisers and other third parties only on an aggregate (i.e., non-personally identifiable) basis. We also share Personal Information and Traffic Data with our partners who assist us by performing core services (such as hosting, fulfilment, or data storage and security) related to our operation of the website and/or by making certain Interactive Tools available to our users. Those partners shall be bound to uphold the same standards of security and confidentiality that we have promised to you in this Privacy Policy, and they will only use your Contact Data and other Personal Information to carry out their specific obligations to the website. We do not share, sell, rent or trade your Personal Information with any third parties for their promotional purposes

## **CONFIDENTIALITY AND SECURITY**

Except as otherwise provided in this Privacy Policy, we will keep your Personal Information private and will not share it with third parties, unless we believe in good faith that disclosure of your Personal Information or any other information we collect about you is necessary to (1) comply with a court order or other legal process; (2) protect the rights, property or safety of us or another party; (3) enforce our Terms of Use; or (4) respond to claims that any posting or other content violates the rights of third-parties.

## **UPDATES AND CHANGES TO PRIVACY POLICY**

We reserve the right, at any time, to add to, change, update, or modify this Privacy Policy so please review it frequently. If we do, then we will notify you here, as well as by posting a notice on our Website and/or by e-mailing you, along with a description of any changes (material or otherwise) and, where appropriate, a link to the modified policy so that you can review it. In all cases, the use of the information we collect is subject to the Privacy Policy in effect at the time such information is collected.

## **LINKS TO OTHER WEBSITES**

The website contains links to third party websites to which we have no affiliation. We do not share your personal information with those websites and are not responsible for their privacy practices. Should you decide to visit one of these third-party websites, we suggest that you read its privacy policy.

## **APPLICABLE LAW**

This Privacy Policy shall be governed and construed in accordance with the laws of the Hong Kong Special Administrative Region.

## **CONTACTS**

If you have any comments, concerns or questions about this Privacy Policy, please contact us at [stroke@hku.hk](mailto:stroke@hku.hk).

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